



**John (Jack) Bonasera, VP of Regulatory, Clinical, and Quality Affairs – Medrobotics Corporation**

We required a complex regulatory document—part of a FDA 510K submission—to be edited by several engineers concurrently on a very short deadline. Thankfully, Chris Morton already had an excellent understanding of our very complex electromechanical, software-controlled medical device.

After providing instruction as to how best to provide edits, [Chris kept the deliverable on track](#) by herding outstanding inputs from the multiple authors. These he quickly incorporated in the master IFU while also [maintaining a redlined markup mandated by the FDA](#). Meeting all of our criteria, [his management enabled this documentation effort to be completed on schedule](#). I am looking forward to working with Chris on our next regulatory documentation project.



**Elias Terman, SVP Marketing – Orca Security**

It's hard to find a good copy writer. Plus, I'm very picky. Chris has become a [seamless extension of our internal content marketing team](#). I don't want anything going out into the public domain without his blessing—the [final output is always so much better after he runs his magic wand over it](#). I recommend him without hesitation.



**Aggie Lotz, Vice President – The ChemQuest Group**

Chris has a [top-notch work ethic](#) and [superb substantive editing skills](#). He delivers on time without prompting and has a [thorough grasp of editing assignments with minimal instruction](#).



**Jim Fitzgerald, Marketing Communications Manager – Philips Healthcare, Philips Lifeline**

I've been working with Chris at Isn't That Write for the past [four] years and have been nothing but impressed. I have found his [writing to be very straightforward](#) in a style that matches my own. His attention to detail is only surpassed by his consideration for his clients, [even when asked the impossible](#).

He is more than just a copywriter—Chris is a [trusted business partner who provides solutions](#) while remaining helpful and professional every step along the way. He goes out of his way to [ensure we are completely satisfied](#) with each and every project. I absolutely recommend Chris for all of your copywriting and editing needs.



**Maritza Dubec, Managing Director – JCN AI Technologies**

Chris provides [exceptional content development and copyediting services](#). He is highly reliable and has served as a [valued and integral partner](#) in many successful content projects. He [goes above and beyond](#), and I've learned something from him during every project.



**Dave Kubel, Vice President of Technical Services – Tesco Controls**

I worked with Chris on the [technical manual](#) for the new Tesco Endurance Drive, a [complex computer controlled electrical product](#). The manual is approximately 200 pages and is [very detailed and technical](#) in nature. It includes installation and operations instruction, mechanical and electrical schematics, and software control descriptions.

Chris maintained a [high attention to detail](#) and was [able to gain an understanding of the Drive in a short order](#). This [allowed him to identify and bring forward specific consistency questions](#) of a technical nature throughout the manual for the team to address. The final product was a [very professional technical manual](#).



**Katherine Gabriel, Director of Global Marketing – InfoCepts**

Chris always brings [fresh ideas to our content](#). He is smart, hard-working, and a professional. He brings an impressive educational background and [research skills](#) to his work. In addition to his [expertise in writing, editing, and project management](#), he is a pleasure to work with and produces [high-quality results](#) for us.



**Dinesh Kumar, PhD, MBA, COO – Promaxo**

I was Chris' direct supervisor for four years at Eigen. As Sr. Technical Writer responsible for user manuals, he [soon wore multiple hats](#)—including webmaster and [assuming a primary role in marketing material creation](#).

He quickly grasped the complex technical nature of the company's cutting-edge devices and software. He worked and communicated well with managers, scientists and programmers, never hesitating to make a useful suggestion or offer some constructive guidance.



**Orion Cassetto, Director, Product Marketing – Exabeam**

Chris is a [detail oriented editor](#) with whom I have the ongoing pleasure of working. He [consistently provides high quality work](#), even when working on [compressed timelines](#). He also has a great sense of humor which subtly shines out through his comments. Chris [came up to speed on our technology surprisingly quickly](#) and began showing his value almost immediately. I recommend him to anyone looking for a first-rate editor or technical writer.



**Jeff Nathan, Technical Director – Protection Labs @ Norton LifeLock**

Chris worked with me to [edit a research paper](#) on covert cryptocurrency mining. Beyond proofreading and line editing (correcting typos and grammar), [Chris's developmental editing skills helped improve its logic flow](#). He carefully [evaluates writing from the readers' perspective](#), suggesting ways to provide a [more compelling story](#) while [enhancing overall clarity](#). I particularly appreciated and enjoyed his [coaching](#) regarding making the [copy more concise and understandable](#). Chris brings an [incredible attention to detail](#) that results in a [substantially improved final product](#).



**Stephen Singam, Executive Cyber Security Advisor – Versive**

Chris discerns my drafts carefully and understands our technologies and business value position excellently and creates very effective artifacts. Moreover, he does this with great humility which is a rare commodity these days. Chris, Thanks! You are having a solid hand on my career success.



**Peter Zavlaris, Sr. Product Marketing Manager – tray.io**

Chris is the perfect editor. He is [incredibly well versed in grammar](#), [provides advice on narrative structure](#), and [understands marketing best practices](#). He ensures good content becomes exceptional.



**Igal Zeifman, Director of Marketing – Imperva**

Chris is an experienced content editor with a wide breadth of knowledge and a [true passion for his craft](#). Working with Chris is an absolute pleasure. He is [reliable, detail-oriented and tech-savvy](#). Most importantly, he is [unwilling to accept mediocre results](#) and is [naturally inclined to always go the extra mile](#).



**Matthew Dowling, VP – Wireless Glue**

Chris was [able to quickly sequence, wordsmith and develop our initial software user manual](#)—complete with screen captures and tables—for the Macintosh platform.

As a virtual team member, he did his own software troubleshooting and, during weekly face-to-face meetings, [asked the right questions to make rapid progress](#). His [personal computer knowledge was a big plus](#), as was his background in electricity markets—[what he didn't already know he independently researched](#). He had the project completed within a month—including (minimal) management review changes. At its conclusion, Chris [provided training that enables us to update the manual on our own](#). We look forward to working with Chris again and highly recommend him to others.



**Adam Kosloff, CEO & Creative Content Specialist**

Chris has a love of language, and he's [profoundly erudite](#) on the subject. Even though I've been writing and editing professionally for nearly two decades, I feel like a novice in his company. For instance, do you have an opinion on the Oxford Comma? Most of us wordsmiths do. Ahh, but can you immediately ground your argument in intimate knowledge of hundreds of years of debate on the topic? Chris can. In addition to being a [great writer and editor](#), able to [swat down challenging assignments with ease](#), Chris is also a [pleasure to work with](#).



**Liz Salak, Writer and Editor**

Chris's straightforward contributions on the EFA forum are friendly and to the point. He is very knowledgeable about a range of topics, from tightening up members' writing to solving a Track Changes problem in Word. He is also generous with his time: his kindly given critique of a young freelancer's LinkedIn page contained information I suspect many members learned from.



**Bharath Ramakrishna, PhD, Head of Product — MedQIA**

When charged with creating some scientific publications, I appreciated Chris' mentoring me regarding some of the more advanced functions of MS Word. He is also a terrific wordsmith, knowing the best way to fine-tune the message I wanted to get across.

On a daily basis, I observed how easily Chris communicated with everyone, from the executive team to our software developers and vendors. Not being afraid to voluntarily offer suggestions, he's an energetic team player who wears many hats.



**David Paribello, Product Manager – Promaxo**

I had the pleasure of working with Chris on multiple marketing and writing projects. His creative writing style and ability to drive the point home in an artful manner won the thanks and praise of several Sr-level managers at Hitachi-Aloka Medical, Ltd.

Additionally, his writing skills were instrumental in successfully launching our technology at one of the world's largest conventions for the American Urological Association.



**Barry Craner, Principal – CQA-Associates, Consulting in Medical Device QA/RA**

While in a consulting assignment at Eigen, Inc., I had the privilege of working with Chris Morton. He is an excellent technical writer, has shown an exceptional grasp of complex electromechanical and software-driven medical device systems in what he writes and in his contributions at product meetings. He has a great facility in making his points understood in writing and in person, and is an excellent team player. I recommend Chris without reservation.



**Bobby Power, Senior Technical Writer – Banyan Security**

I rely on Chris for more than proofing and editing—he freely shares his expertise and external resources that help me grow as a tech writer. His editing is extremely thorough and fits right in with my team's existing processes. He has helped clean up a variety of documents, including support articles, blog posts, various guides and more.



**Dan Breslaw, Content Writer – Payoneer**

Since I started working with Chris, I've learned from him a great deal about technical, marketing and B2B writing. I've always found his comments and edits to be insightful and he's taught me a great deal about the techniques and nuances needed to write an effective piece of content. Additionally, he has steered me toward a number of external resources that I'm positive will help me further develop my skills as I progress with my writing career.

**Muriel Cargile, Senior Documentation and Training Consultant**

Chris is an excellent technical writer and course developer. He developed materials to train a new IT system and delivered the training to end-users quite successfully on a project where we both worked. Chris is a delight to work with—he always has a great attitude, a wonderful sense of humor, and a thoughtful approach to teamwork. I would choose to work with him on any project.



**Richard Neumann, Senior Specialist – Deloitte**

I managed the training team on the DIR workman's compensation project. Chris was part of the team responsible for creating the training documentation, curriculum, and conducting the train the trainer six-week classroom sessions. The vendor's training staff was adequate at best, except for Chris. He was knowledgeable, insightful, and understood the needs of our instructors. His classroom demeanor was the right style for the audience. The feedback from my staff was consistently positive concerning their interactions with Chris.



**Ramraj Thanapandian MBA,PMP,ITIL, Project Oversight – California Dept. of Technology**

Chris is a very talented technical writer. He is well versed and experienced with Microsoft technologies. He even creates software tools to make the team work more efficiently. He is **very thorough with his work, asking very clear and concise questions to get work done accurately**. He plans his work well and carefully. He was an asset to the team I managed.



**Robert Hobbs, Infrastructure Architect – HP Inc.**

Chris was a key asset to the Enterprise Information Architecture team. He was an exemplary technical writer; his experience in processes and how to interact well with people was superb. Chris recognized process gaps and took the initiative to provide efficient solutions for them. **His attention to detail and teamwork ethic served him well**.



**Kaushik Roy, Architect – Synopsis**

The creation of installation guides was a critical piece in the EAI group operating model for HP. Chris prompted team members to provide timely, tested, and accurate steps from which **he produced easy-to-use, unambiguous documents** used by worldwide HP data centers. **He very well managed and multitasked many projects simultaneously, is a great team player**, and a true "technical" writer.



**Sy Kaufax, Solutions Engineer – Binary Office**

Chris **makes a quick study of any new technology, ramps up, then takes the ball and runs**. This was evident as **he rapidly grasped the market research arena**, TAG's software and services, and the leading-edge technologies driving both segments of the company's business. More than just **having a way with words and marketing methodologies**, I was impressed by Chris' knowledge of advanced software, hardware, and programming, in addition to his **consummate professionalism and attention to detail**.



**Gary Somers, Ph.D., Sales Executive – ERPA**

Chris has **great command of the English language** and is able to **master complex technical subjects quickly**. It was a pleasure to work with him and I highly recommend him.



**Jamie Glass, CMO and EVP, Global Service Lines – Welocalize**

Chris developed an incredible following of "techies" at a time when information was scarce and technical knowledge was priceless by helping create and write Mastering Computers' *Windows Tips & Tricks* paid subscription newsletter. Its success provided a new channel of revenue for the company. As its editor, Chris helped expand the subscription base year-over-year.



**Tom Thoms, Director of Finance – Technicolor**

I was skeptical about what I might learn at an all-day Windows seminar presented in the Mastering Computers' format, there being several hundred attendees in a large convention center room. That said, Chris' **presentation was dazzling**—full of immediately-useful user information not available elsewhere from a single source (and in some cases, *any* source).

As its author, it was obvious that Chris **took great care in developing his macro-driven PowerPoint presentation**—quite unique for that time—and his **polished delivery was engaging, quite humorous, and full of surprises** that kept the audience riveted the entire day. After the seminar, I found Chris' *Opening Windows* and *Advanced Windows Tips* books to be both insightful and very well-written.



**John Schmitt, President – Five Cedars Group**

Chris was an **enthusiastic contributor** in helping the *Windows Shoppers Guide* promote the Windows 3.x environment to the corporate buyer. His **outstanding freelance editorial contributions** were **so well written** we were able to **publish them verbatim**.



**Daniela Birch, Retired – Former Aldus Executive Secretary**

Chris Morton was one of the [most value-focused and creative computer consultants in the Aldus Corporation network](#) of authorized [PageMaker] resellers. He produced newsletters for existing and potential customers with useful information and training tips that [helped them transition to desktop publishing](#) when that technology was in its youth.



**Jim Ferguson, Co-Host – THE REVOLUTION with Jim & Travis**

I hired Chris Morton as an account executive to establish an advertising base for *Northeast Oil Reporter* accounts in Michigan. His [work was impeccable](#). He [quickly learned the territory](#) and secured numerous regional and national accounts. He has [knowledge of the inner workings of advertising agencies, from account executives to media planners and buyers](#). He proved time and again he could be [trusted to accept a challenge and see it through to completion](#).